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FOR IMMEDIATE RELEASE:

BOOKS FOR KEEPS TO HOLD 5TH ANNUAL CHARITY BOOK SALE August 13-AUGUST 23

ATHENS, GA. – August 7, 2015 – Coming soon, book lovers can find fantastic deals on used books while supporting literacy efforts in the Athens community.

Books for Keeps will host its fifth annual BFK Book Sale August 13 through August 23 at Bell's Plaza, 995 Hawthorne Avenue. This two-weekend sale is the largest fundraiser of the year for the Athens-based nonprofit. It helps fund Books for Keeps' annual book distributions, which place books in the hands of children from low-income families.

All books at the sale are donated to Books for Keeps. After sorting through donations and keeping those books that can be used in the organization's K-12 book giveaway program, Books for Keeps hosts an annual sale with the remaining books.

An estimated 30,000 books for adults and children will be priced to sell from \$.25 to \$3. Prices will be reduced throughout the sale, culminating in a bag sale on Sunday, August 23, when patrons can fill up a grocery bag full of books for \$5 or a BFK tote for \$25.

The full schedule of the sale is as follows:

Thursday, August 13: 5:30 p.m. to 7:30 p.m., Sneak Preview Night - \$10 admission fee this night only. \$3 adult hardbacks, \$2 adult paperbacks, \$2 for all children's books, plus a large 50-cent selection. Taziki's Mediterranean Cafe will provide light refreshments.

Friday, August 14: 10 a.m. to 6 p.m., Opening Day - \$3 adult hardbacks, \$2 adult paperbacks, \$2 children's books, and 50-cent discount books.

Saturday, August 15: 10 a.m. to 6 p.m., - \$3 adult hardbacks, \$2 adult paperbacks, \$2 children's books, and 50-cent discount books.

Sunday, August 16: 9 a.m. to 5 p.m. – \$2 adult hardbacks, \$1 adult paperbacks, \$1 children's books, and a 25-cent discount books.

Saturday, Aug. 22: 9 a.m. to 5 p.m., Discount Day - \$2 adult hardbacks, \$1 adult paperbacks, \$1 children's books, and 25-cent discount books.

Sunday, Aug. 23: 12p p.m. to 4 p.m., Bag Day - Fill a plastic grocery bag for \$5, or a canvas BFK tote for \$25. Our Teacher Free-for-All is from 4 to 5 - bring a valid school ID or proof of nonprofit status and cart away excess books for FREE!

- more -

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Books for Keeps thanks our lead sponsors Nolon Lumber and BookScouter.com, with additional support from: Athens Banner-Herald and onlineathens.com; Allstate – Merryn Walker Agency; Kathy Prescott & Grady Thrasher; Fairway Outdoor Advertising.

For more information, contact leslie.hale@booksforkeeps.org or (706) 410-1912.

About Books for Keeps: Books for Keeps started as one woman's effort to help a child who loved to read but had no books at home. It grew from a grassroots movement into a research-based program to end summer slide in Athens, Ga., by ensuring children have access to books when school lets out. The nonprofit was incorporated as a 501(c)(3) tax-exempt organization in 2011.

Books for Keeps distributes books to students ranging from pre-K through 12th grade. The flagship elementary school program, *Stop Summer Slide!*, is based on a University of Florida study that found giving economically-disadvantaged elementary school children each 12 high-interest books at the beginning of summer had an impact on reading achievement statistically similar to attending summer school.

Books for Keeps distributed 55,000 books to students in the 2014-15 school year, including 45,000 books given to K-5 students through *Stop Summer Slide!*

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